

**BRAFORD ON AVON AREA BOARD
WILTSHIRE COUNCIL**

Agenda Item No.7

21 JANUARY 2010

Health Fair and Workshop Briefing note

It is proposed that a Health Fair will take place in the Bradford on Avon Community Area on the 6th March 2010 in St Margaret's Hall.

The Health Fairs are designed to stimulate interest in health and wellbeing, especially in terms of encouraging people to take responsibility for their own good health. There will also be lots of opportunity for experts and professionals to give information, dispel myths and help people to understand more about what they can do to be healthier.

The Health Fairs are also intended to set the scene for Joint Strategic Needs Assessment which is a collection of statistics which have been produced for each community area on levels of deprivation, life expectancy, mortality, teenage pregnancy, traffic accidents, hospital admissions related to alcohol, childhood obesity, smoking prevalence, self-reported health and domestic violence.

These statistics will give the Area Board a much clearer idea of the health needs of the community, most of which will be influenced more by social and community interventions than by anything the NHS can do on its own. Overall the Needs Assessment is designed to establish the current and future health and wellbeing needs of the local population.

The Health Fair will be funded by Wiltshire Council through funds it has been awarded by the Regional Improvement and Efficiency Partnership. The NHS will also be contributing to the organisation costs and providing staff to attend the fair and workshop.

It is proposed that the Health Fair will compose of two parts

10.00 – 12.00pm

Members of the public will be able to browse stalls from the NHS, local sports providers and charities with a focus on health and wellbeing.

12.00 - 1.30pm

A facilitated workshop will take place, led by Public Health, looking at local health statistics and where the community can get involved in helping improve health outcomes.

We would like to invite expressions of interest from individuals and organisations who would like to attend the workshop.